

## Report to **Mennonite Church USA**

Summer 2025

At MennoMedia, we publish curricula and books that call readers to follow Jesus in word and deed. We publish resources that are Jesus-centered, justice-oriented, and peace-seeking from an Anabaptist perspective. Our books, curricula, periodicals, and hymnals reach a broad spectrum of evangelical, mainline, and Anabaptist readers and congregations, cultivating passion for faith formation and an active life of discipleship.

### FINANCIALS, FISCAL YEAR 2024-2025

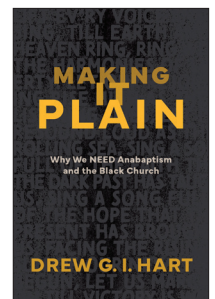
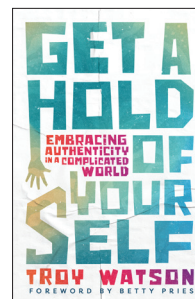
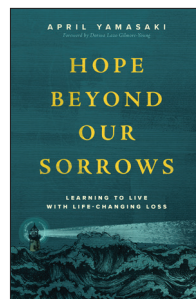
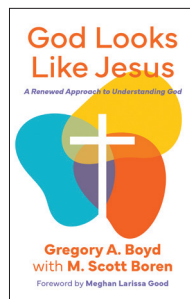
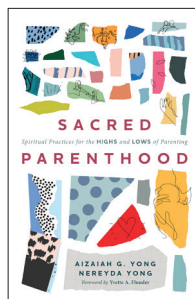
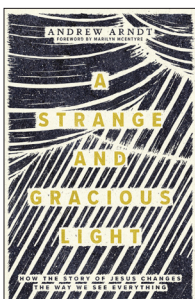
#### INCOME

	July 2024–March 2025 <i>Actuals</i>	July 2024–March 2025 <i>Budget</i>	Budget vs. Actual <i>Budget</i>	Variance YTD
<b>GROSS SALES</b>				
Herald Press	\$ 747,404	\$ 765,000	\$ -17,596	-2%
Curriculum/Church Products	\$ 753,293	\$ 828,050	\$ -74,757	-9%
Periodicals	\$ 180,209	\$ 179,000	\$ 1,209	1%
Shine Project Income	\$ 4,244	\$ 5,400	\$ -1,156	-21%
Distribution & Royalty	\$ 202,695	\$ 180,000	\$ 22,695	19%
<b>Total Gross Sales</b>	<b>\$ 1,887,844</b>	<b>\$ 1,957,450</b>	<b>\$ -69,606</b>	<b>-4%</b>
<b>COGS &amp; ROYALTIES</b>	<b>\$ 530,964</b>	<b>\$ 558,040</b>	<b>\$ -27,076</b>	<b>-5%</b>
<b>Total Gross margin</b>	<b>\$ 1,356,880</b>	<b>\$ 1,399,410</b>	<b>\$ -42,530</b>	<b>-3%</b>
<b>OTHER INCOME</b>				
Misc. Income	\$ 113,526	\$ 82,581	\$ 30,945	37%
Donations	\$ 780,640	\$ 474,000	\$ 306,640	65%
Grants	\$ 0	\$ 39,000	\$ -39,000	-100%
<b>Total Other Income</b>	<b>\$ 894,165</b>	<b>\$ 595,581</b>	<b>\$ 298,584</b>	<b>50%</b>
<b>TOTAL INCOME LESS COGS</b>	<b>\$ 2,251,045</b>	<b>\$ 1,994,991</b>	<b>\$ 256,054</b>	<b>13%</b>
<b>EXPENSES</b>				
Wages & Benefits	\$ 935,497	\$ 991,505	\$ -56,008	-6%
Fixed Expenses	\$ 73,041	\$ 74,408	\$ -1,367	-2%
Variable Expenses	\$ 910,243	\$ 919,275	\$ -9,032	-1%
Other Expenses	\$ 23,925	\$ 12,906	\$ 11,019	85%
<b>TOTAL EXPENSES</b>	<b>\$ 1,942,706</b>	<b>\$ 1,998,094</b>	<b>\$ -55,388</b>	<b>-3%</b>
<b>NET REVENUE</b>	<b>\$ 308,339</b>	<b>\$ -3,103</b>	<b>\$ 311,442</b>	<b>10037%</b>

\* MennoMedia's fiscal year runs from July 1 to June 30. Amounts are listed in USD.

### NEW RESOURCES FOR THE ENTIRE CHURCH, FROM HERALD PRESS

Visit [www.HeraldPress.com](http://www.HeraldPress.com) to learn more about these and other new titles.



# PATH to PEACE with God

**SHINE**  
LIVING IN GOD'S LIGHT



## NEW RESOURCES FROM SHINE: PATH TO PEACE CURRICULUM

Shine's new *Path to Peace* summer curriculum allows teachers and children to follow the peace paths in *The Peace Table: A Storybook Bible*. The curriculum includes faith formation materials for PreK–Kindergarten and Elementary age levels.

For 2025, the unit is built around the “Peace with God” Peace Path from *The Peace Table* and includes three 5-session modules. Each session includes songs, prayers, instructions for telling the Bible story, wondering questions, activities, and media connections. Churches will need a copy of *The Peace Table* for each classroom.



### New for Families: “Follow the Peace Path” Cards

Extend learning and bring the Bible story home with a deck of “Peace with God” cards. Each of the 52 cards in the deck comes packed with ideas for families to do at home together. Whether a church has summer Sunday school or not, these cards are a great way to stay connected with families and provide parents and caregivers with an easy and fun faith formation resource. Purchase one deck of cards for each family.

**Learn more at [ShineCurriculum.com](https://ShineCurriculum.com).**



## ANABAPTISM at FIVE HUNDRED

### Looking Back, **LIVING FORWARD**

The 500th anniversary of Anabaptism in 2025 gives the church a unique opportunity to celebrate the Spirit's calling together of diverse people across all boundaries of culture and geography. New resources are designed to help North American Anabaptist Christians experience spiritual renewal in this milestone year.

**Learn more at [AnabaptismAt500.com](https://AnabaptismAt500.com)**

## The Anabaptist Community Bible

**A STUDY BIBLE 500  
YEARS IN THE MAKING**

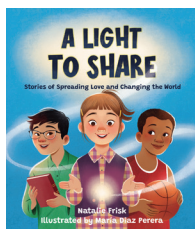
Embark on a transformative journey with the *Anabaptist Community Bible*. Features include the Common English Bible (CEB) translation; commentary from biblical scholars; marginal notes from scholars, early Anabaptists, and nearly 600 Anabaptist study groups representing many different faith communities; full-color maps; 40 original artworks, each inspired by a passage of scripture; and much more!



## MORE FROM THE ANABAPTISM AT 500 PRODUCT SUITE



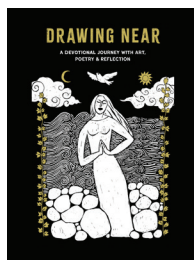
**Stitched Together**  
A young girl discovers tradition, friendship, and the joy of making something meaningful together.



**A Light to Share**  
Introduces 12 Anabaptist Jesus followers who discovered their gifts and shared them with the world.



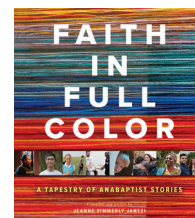
**Sparking Peace**  
Gentle and moving, this poetic tale offers readers a hopeful path in the face of violence and despair.



**Drawing Near**  
This devotional brings together 40 stunning original artworks that illustrate a particular biblical text or story.



**Footsteps of Faith**  
A 40-day devotional that draws on insights from Anabaptist church leaders from around the globe.



**Faith in Full Color**  
Engaging stories address where we have been and where we are going as Anabaptist Christians.